



2008/09

Sponsorship Opportunities



2008/09 Sponsorship Opportunities

Table of Contents

| | | | |
|---|---|---|---|
| 2008/09 Sponsorship Opportunities by Month | 3 | Golf Tournament..... | 5 |
| Annual Meeting/Banquet..... | 3 | New Members' Orientation Breakfast..... | 6 |
| Business After Hours..... | 3 | Notary Public Classes..... | 6 |
| Business Exchange Breakfast..... | 4 | Planning/Visioning Conference..... | 6 |
| Business Expo..... | 4 | Reverse Raffle..... | 7 |
| Elected Officials Reception..... | 4 | Sponsorship Application | 8 |
| Executive Women's Circle..... | 4 | | |

2008/09 Sponsorship Opportunities by Month

November 2008

Business After Hours
Business Exchange Breakfast

December 2008

Business After Hours
Business Exchange Breakfast

January 2009

Business After Hours
Business Exchange Breakfast
New Members' Orientation Breakfast

February 2009

Business After Hours
Business Exchange Breakfast
Elected Officials Reception
Executive Women's Circle Luncheon
Reverse Raffle
Notary Public Class

March 2009

Business After Hours
Business Exchange Breakfast

April 2009

Business After Hours
Business Exchange Breakfast
Business Expo
Executive Women's Circle Luncheon
New Members' Orientation Breakfast

May 2009

Business After Hours
Business Exchange Breakfast
Golf Tournament
Notary Public Class

June 2009

Business After Hours
Business Exchange Breakfast

July 2009

Business After Hours
Business Exchange Breakfast
Executive Women's Circle Luncheon
New Members' Orientation Breakfast

August 2009

Business After Hours
Business Exchange Breakfast

September 2009

Annual Meeting/Banquet
Business After Hours
Business Exchange Breakfast
Notary Public Class
Planning/Visioning Conference

October 2009

Business After Hours
Business Exchange Breakfast
Executive Women's Circle Luncheon



2008/09 Sponsorship Opportunities

Annual Meeting/Banquet

September 24, 2009
6:00 – 9:00pm

The Annual Banquet celebrates the year's successes, announces the focus of the coming year, and features the installation of the new Chair of the Board of Directors and other special awards. This is an upscale evening with a reception and dinner. Expected attendance is 160 business leaders and elected officials. Admission to the event is by advance registration and ticket purchase.

Gold Sponsor ~ \$1,500

Benefits: A reserved VIP table for eight with corporate identification on table; logo on annual meeting correspondence; recognition in event program; verbal recognition at banquet and recognition on the Chamber Website, newsletter and electronic newsletter.

Newspaper Sponsor ~ \$1,500

Benefits: Logo on annual meeting correspondence; recognition in event program; verbal recognition at banquet and recognition on the Chamber Website, newsletter and electronic newsletter.

Reception Sponsor ~ \$1,000

Benefits: A reserved VIP table for eight with corporate identification on table; recognition in event program; verbal recognition at banquet and recognition on the Chamber Website, newsletter and electronic newsletter.

Table Sponsor ~ \$750

Benefits: A reserved table for eight with corporate identification on table; recognition in event program; verbal recognition at banquet and recognition on the Chamber Website, newsletter and electronic newsletter.

Business After Hours

Monthly, typically the third Thursday
Location determined by Sponsor
5:30 – 7:00pm

This is the premier networking event for local business people, giving individuals the opportunity to make new business connections in an informal atmosphere, with light refreshments. Expected attendance is 50 – 125. Attendees do not pay for admission to this event.

Sponsor ~ \$250

Benefits: Half-page ad in the monthly Chamber newsletter; name recognition in any promotional e-mails; name recognition on Chamber Website calendar of events; name recognition on front-page calendar in Chamber newsletter; opportunity for signage at the event; opportunity to speak at event; opportunity to distribute product samples, advertising specialty items, and collateral materials at event.

Note: Sponsor provides food and beverages at the event and is encouraged to send invitations to Chamber members and others.

Business Exchange Breakfast

Monthly, typically the second Wednesday
Aversboro Road Baptist Church
7:30 – 9:00am

Sponsor program and networking with full breakfast. After the program, attendees have the opportunity to present to the group a 30-second commercial about their business. Expected attendance is 40-55. Attendees pay \$10 to attend this event.

Sponsor ~ \$200

Benefits: Registration and breakfast for two (2) at event (\$20 value); half-page ad in the monthly Chamber newsletter; name recognition in any promotional e-mails; name recognition on Chamber Website calendar of events; name recognition on front-page calendar in Chamber newsletter; opportunity for signage at the event; opportunity to present a 20-minute program at event; opportunity to distribute product samples, advertising specialty items, and collateral materials at event.



2008/09 Sponsorship Opportunities

Business Expo

April 23, 2009

Garner United Methodist Church

11:00am – 6:00pm

The Chamber's annual one-day trade show gives Chamber businesses the opportunity to exhibit their goods and services to the community. Extensive print and radio advertising attract crowds for our exhibitors. Last year's event featured 100 exhibitors and more than 1200 attendees. The price list for exhibitor opportunities is available at the Chamber. Attendance at the event is free and open to the public.

Presenting Sponsor ~ \$5,000

Benefits: Double booth in the designated high-traffic Sponsor Row; prominent logo on all promotional print items; prominent logo on Expo Banner; prominent logo in Expo Directory; recognition on Chamber website; 100 complimentary Expo tickets to distribute to clients and customers.

Platinum Sponsor ~ \$2,000

Benefits: Double booth in the designated high-traffic Sponsor Row; prominent logo on all promotional print items; prominent logo on Expo Banner; prominent logo in Expo Directory; recognition on Chamber website; 100 complimentary Expo tickets to distribute to clients and customers.

Gold Sponsor ~ \$1,000

Benefits: Booth in the designated high-traffic Sponsor Row; logo on all promotional print items; logo on Expo Banner; logo in Expo Directory; recognition on Chamber website; 75 complimentary Expo tickets to distribute to clients and customers.

Blue Sponsor ~ \$500

Benefits: Booth in the designated high-traffic Sponsor Row; recognition on all promotional print items; logo on Expo Banner; logo in Expo Directory; recognition on Chamber Website; 50 complimentary Expo tickets to distribute to clients and customers.

Elected Officials Reception

February 5, 2009

5:30 – 7:30pm

The Chamber hosts this reception to thank elected officials, including mayors of all Wake County municipalities, Garner Board of Aldermen, Wake County Board of Commissioners, Wake County Board of Education, state legislative delegations, and the area's congressional delegation. Expected attendance is 100 – 150. Tickets to attend the reception may be purchased from the Chamber.

Platinum Sponsor ~ \$1,000

Benefits: Registration for eight (8) participants at the event; logo recognition on invitations mailed to elected officials and Chamber VIP's; logo recognition on event signage; recognition in Chamber publications and Website; and verbal recognition at the event.

Gold Sponsor ~ \$500

Benefits: Registration for four (4) participants at the event; name recognition on invitations mailed to elected officials and Chamber VIP's; name recognition on event signage; recognition in Chamber publications and Website; and verbal recognition at the event.

Silver Sponsor ~ \$250

Benefits: Registration for two (2) participants at the event; name recognition on invitations mailed to elected officials and Chamber VIP's; name recognition on event signage; recognition in Chamber publications and Website; and verbal recognition at the event.

Executive Women's Circle

Quarterly Lunch Meeting

February 5, April 30, July 30 & October 2009

A series of quarterly networking luncheons for women in business featuring noted speakers. Expected attendance is 30 - 40. Admission to event is by advance registration and ticket purchase.

Individual Meeting Sponsor ~ \$250

Benefits: Registration for two (2) participants at the event (\$50 value); name recognition in any promotional e-mails; name recognition on Chamber Website calendar of events; name recognition on front-page calendar in Chamber newsletter; opportunity for display table and signage at the event; opportunity to distribute product samples, advertising specialty items, and collateral materials at event; and verbal recognition at the event.



2008/09 Sponsorship Opportunities

Golf Tournament

May 14, 2009

The Chamber golf tournament is an excellent place to network with the area's top decision makers. With a morning and afternoon round, 200 golfers participate in this 27-year tradition. Golf package includes a continental breakfast, cart and green fees, lunch, complimentary beverages and snacks during play and dinner at the awards reception following the afternoon round.

Tournament Title Sponsor ~ \$5,000

Benefits: Company name included in name of event; company name included in tournament logo; golf for eight (8) including cart and green fees, breakfast, lunch and dinner; company banner displayed at the tournament; logo recognition on cover of event program; verbal recognition throughout the day.

Dinner/Awards Reception Sponsor ~ \$2,500

Benefits: Sponsor recognition on event programs; tee sign with company name; placement on sponsorship banners at the tournament site; company banner displayed at the dinner; golf for eight (8) including cart and green fees, breakfast, lunch and dinner.

Eagle Sponsors ~ \$1,400

Benefits: Sponsor recognition on event programs; tee tent advertising your business on the course (tent provided by sponsor to be set up by 7:45 am with breakdown after Awards Dinner); tee sign with company name; placement on sponsorship banners at the tournament site; golf for eight (8) including cart and green fees, breakfast, lunch and dinner.

Beverage Cart Sponsor ~ \$1,000

Benefits: Prominent advertising on beverage cart; sponsor recognition on the official program; placement on the sponsorship banners at the tournament site; golf for four (4) including cart and green fees, breakfast, lunch and dinner.

Lunch Sponsor ~ \$1,000

Benefits: Positioning of your company's corporate banner in the lunch area; sponsor recognition on the official program; placement on the sponsorship banners at the tournament site; golf for four (4) including cart and green fees, breakfast, lunch and dinner.

Birdie Sponsor ~ \$800

Benefits: Sponsor recognition on the official programs; placement on sponsorship banners at the tournament site; one tee sign advertising your business; golf for four (4) including cart and green fees, breakfast, lunch and dinner.

Mulligan Package Sponsor ~ \$750

Benefits: Sponsor recognition on the official programs; placement on sponsorship banners at the tournament site; golf for four (4) including cart and green fees, breakfast, lunch and dinner.

Par Sponsor ~ \$250

Benefits: Sponsor recognition on the official programs; placement on sponsorship banners at the tournament site; one tee sign advertising your business; one (1) complimentary breakfast, lunch and dinner at the tournament.

Gift Bag Sponsor ~ \$250

Benefits: Sponsor's name is imprinted on gift bag for all golfers (200 golfers – sponsor provides bags); sponsor recognition on the official programs; placement on sponsorship banners at the tournament site; one tee sign advertising your business; one (1) complimentary breakfast, lunch and dinner at the tournament.

Commemorative Pin Flag ~ \$150

Benefits: Sponsor's name is imprinted on a pin flag that will be used in the tournament and then presented to the sponsor. The pin flag is regulation size and features the Garner Golf Outing logo along with the sponsor's name. To meet the printing deadline, orders are due by April 20.

Tee Sign ~ \$150

Benefits: A tee sign with sponsor name imprinted will be used at the tournament. To meet the printing deadline, orders are due by April 20.

Golf Tournament
continues on next page



2008/09 Sponsorship Opportunities

Golf Tournament

continued from previous page

Naming Rights for Contest Prizes ~ \$300

Benefits: High visibility at the tournament; signage at the tee or putting green; sponsor recognition on the official programs; placement on sponsorship banners at the tournament site; recognition at the Awards Dinner. Sponsor provides prizes for both the morning and afternoon recipients of each of the individual awards, and insurance if applicable.

Examples:

The Blue Bird Co. Closest to the Pin Award

The Acme Co. Longest Drive Award

New Members' Orientation Breakfast

Quarterly Breakfast Meeting

January 20, April 21, July 12 & October 2009

Garner Chamber of Commerce

7:30 – 9:00am

A morning orientation for new Chamber members and new employees of current members to learn about the Garner Chamber of Commerce and member benefits. Each first-time attendee has the opportunity to present a 30-second commercial about their business to the group. Expected attendance is 30. There is no charge for admission to the orientation breakfast.

Individual Meeting Sponsor ~ \$200

Benefits: "Presented by" name recognition on invitation sent to each new member; name recognition in any promotional e-mails; name recognition on Chamber Website calendar of events; name recognition on front-page calendar in Chamber newsletter; opportunity to welcome new members at event; opportunity to distribute product samples, advertising specialty items, and collateral materials at event; and verbal recognition at the event.

Notary Public Classes

Garner Chamber of Commerce

February 20, May 29 & September 18, 2009

9:00am – 4:00pm

In partnership with Wake Technical Community College, the Chamber offers a notary public class periodically during the year. The full-day course offers an understanding of the qualifications and requirements to practice as a notary public in North Carolina. Participants take an exam at the end of the class and complete the application for becoming a notary public. Participants pay \$99 for the training.

Individual Class Sponsor ~ \$300

Benefits: Three-minute welcome and presentation opportunity; name recognition on event signage; registration for one (1) participant in Notary Public Class (\$99 value); name recognition in any promotional e-mails; name recognition on Chamber Website calendar of events; name recognition on front-page calendar in Chamber newsletter; and verbal recognition at the event

Planning/Visioning Conference

September 10-11, 2009

Well attended by Chamber members, business leaders and elected officials in previous years, the 2009 conference should be a priority event for your business. Network and strategize, or really make an advertising statement by sponsoring one of the planning conference functions. Admission to the event is by advance registration

Registration Reception Sponsor ~ \$1,500

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website and all promotional materials; verbal and signage recognition at the event and a complimentary planning conference registration for one (does not include hotel accommodations).

Newspaper Sponsor ~ \$1,500

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website and all promotional materials; verbal and signage recognition at the event and complimentary planning conference registration for one (does not include hotel accommodations).



2008/09 Sponsorship Opportunities

Planning/Visioning Conference (continued)

Dinner Sponsor ~ \$1,000

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website, and all promotional materials; five-minute presentation opportunity per sponsor; verbal recognition at the event and a complimentary planning conference registration for one per sponsor (does not include hotel accommodations). *Two sponsors at \$1000 each.*

Lunch Sponsor ~ \$1,000

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website, and all promotional materials; five-minute presentation opportunity; verbal and signage recognition at the event and a complimentary planning conference registration for one (does not include hotel accommodations).

Breakfast Sponsor ~ \$750

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website and all promotional materials; verbal and signage recognition at the event, and a complimentary planning conference registration for one (does not include hotel accommodations).

Hospitality Room Sponsor ~ \$750

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website and all promotional materials; verbal and signage recognition at the event and a complimentary planning conference registration for one (does not include hotel accommodations).

Breakout Sessions Sponsor ~ \$400

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website and all promotional materials; boards for each breakout session with company name; and verbal and signage recognition at the event.

Break Sponsor ~ \$300

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website and all promotional materials; verbal and signage recognition at the event; five (5) minute presentation at the conference. *Two sponsors at \$300 each.*

Reverse Raffle

February 28, 2009
6:00pm

The Reverse Raffle is a fundraising event that draws several hundred business people and community leaders. They attend for the chance to win \$10,000; to enjoy good food, beverages and entertainment; and to bid for deals at the auction – while supporting the Chamber!

Presenting Sponsor ~ \$3,000

Benefits: Eight raffle tickets (\$800 value with eight chances to win the grand prize); reserved seating for eight (offered only to sponsors) with corporate identification on table; "two minutes at the event to introduce and describe your business; business logo on event program; business logo prominently displayed on event banner; recognition on Chamber Website and Chamber electronic newsletter.

Diamond Sponsor ~ \$1,500

Benefits: Eight raffle tickets (\$800 value with eight chances to win the grand prize); reserved seating for eight (offered only to sponsors) with corporate identification on table, business name in event program; business name on event banner; recognition on Chamber Website and Chamber electronic newsletter.

Table Sponsor ~ \$1,000

Benefits: Eight raffle tickets (\$800 value with eight chances to win the grand prize); reserved seating for eight (offered only to sponsors) with corporate identification on table; business name in event program.



Sponsorship Application 2008-09

| | | | | |
|---|---------------------|-----------------|-----------------------------|--------|
| Company: | | Event | Sponsorship Level | Amount |
| Contact Person: | | | | \$ |
| Address: | | | | \$ |
| E-Mail: | | | | \$ |
| Phone: | | | | \$ |
| Payment Method: <input type="checkbox"/> Check enclosed <input type="checkbox"/> Send an invoice <input type="checkbox"/> Charge my credit card | | | TOTAL | \$ |
| Charge to | Credit Card Number | Expiration Date | 3 Digit Code (back of card) | |
| <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> Discover | | | | |
| Credit Card Billing Address | Name on Credit Card | Signature | | |
| | | | | |

Annual Meeting/Banquet (9/24/2009)

- Gold Sponsor ~ \$1,500
- Reception Sponsor ~ \$1,000
- Table Sponsor ~ \$750

Business After Hours

- Sponsor ~ \$250
- _____ October 2008- **SOLD**
- _____ November 2008 - **SOLD**
- _____ December 2008 - **SOLD**
- _____ January 2009- **SOLD**
- _____ February 2009- **SOLD**
- _____ March 2009- **SOLD**
- _____ April 2009- **SOLD**
- _____ May 2009- **SOLD**
- _____ June 2009- **SOLD**
- _____ July 2009- **SOLD**
- _____ August 2009- **SOLD**
- _____ September 2009- **SOLD**
- _____ October 2009
- _____ November 2009
- _____ December 2009

Business Exchange Breakfast

- Sponsor ~ \$200
- _____ October 2008- **SOLD**
- _____ November 2008- **SOLD**
- _____ December 2008 - **SOLD**
- _____ January 2009- **SOLD**
- _____ February 2009
- _____ March 2009
- _____ April 2009
- _____ May 2009
- _____ June 2009
- _____ July 2009
- _____ August 2009
- _____ September 2009
- _____ October 2009
- _____ November 2009
- _____ December 2009

Business Expo (4/23/09)

- Presenting Sponsor ~ \$5,000 - **SOLD**
- Platinum Sponsor ~ \$2,000
- Gold Sponsor ~ \$1,000
- Blue Sponsor ~ \$500

Elected Officials Reception (2/5/09)

- Platinum Sponsor ~ \$1,000
- Gold Sponsor ~ \$500
- Silver Sponsor ~ \$250

Executive Women's Circle

- Individual Meeting Sponsor ~ \$250
- _____ February 5, 2009
- _____ April 30, 2009
- _____ July 30, 2009
- _____ October 2009

Golf Tournament (5/14/2009)

- Title Sponsor ~ \$5,000 - **SOLD**
- Dinner/Awards Sponsor ~ \$2,500
- Eagle Sponsor ~ \$1,400
- Beverage Cart Sponsor ~ \$1,000
- Lunch Sponsor ~ \$1,000
- Birdie Sponsor ~ \$800
- Mulligan Package Sponsor ~ \$750
- Par Sponsor ~ \$250
- Gift Bag Sponsor ~ \$250
- Pin Flag Sponsor ~ \$150
- Tee Sign Sponsor ~ \$150
- Naming Rights for Contest~ \$300

New Members' Orientation Breakfast

- Individual Meeting Sponsor ~ \$200
- _____ January 20, 2009
- _____ April 21, 2009
- _____ July 12, 2009
- _____ October 2009

Notary Public Classes

- Individual Class Sponsor ~ \$300
- _____ February 20, 2009
- _____ May 29, 2009
- _____ September 18, 2009

Planning/Visioning Conference (9/09)

- Reception Sponsor ~ \$1,500
- Newspaper Sponsor ~ \$1,500
- Dinner Sponsor ~ \$1,000
- Lunch Sponsor ~ \$1,000
- Breakfast Sponsor ~ \$750
- Hospitality Room Sponsor ~ \$750
- Breakfast Sponsor ~ \$750
- Hospitality Room Sponsor ~ 750
- Breakout Sessions Sponsor ~ \$400
- Break Sponsor ~ \$300

Reverse Raffle (2/28/09)

- Presenting Sponsor ~ \$3,000
- Diamond Sponsor ~ \$1,500
- Table Sponsor ~ \$1,000

My company agrees to sponsor the Chamber event(s) indicated on this form and understands that it will receive the sponsorship benefits outlined in the Sponsorship Opportunities booklet.

Sponsor Signature

Salesperson Signature

Chamber Staff Signature