



# Sponsorship Opportunities

## Table of Contents

Sponsorship Opportunities by Month.....	2	Elected Officials Reception.....	5
Annual Meeting/Summit Awards.....	3	Golf Tournament.....	6
Annual Leadership Conference.....	3	New Members Orientation Breakfast.....	7
Business Academy.....	4	Notary Public Classes.....	7
Business After Hours.....	4	Reverse Raffle.....	7
Business Exchange Breakfast.....	5	Women in Business.....	8
Business Expo.....	5		

## Sponsorship Opportunities by Month

### October

Business After Hours  
Business Academy  
Business Exchange Breakfast  
New Members Orientation Breakfast

### November

Business After Hours  
Business Academy  
Business Exchange Breakfast  
Women in Business Luncheon

### December

Business After Hours  
Business Exchange Breakfast

### January

Business After Hours  
Business Academy  
Business Exchange Breakfast  
New Members Orientation Breakfast  
Notary Public Class

### February

Business After Hours  
Business Academy  
Business Exchange Breakfast  
Elected Officials Reception (**not every year**)  
Women in Business Luncheon  
Reverse Raffle

### March

Business After Hours  
Business Academy  
Business Exchange Breakfast

### April

Business After Hours  
Business Academy  
Business Exchange Breakfast  
Business Expo  
New Members Orientation Breakfast  
Notary Public Class

### May

Business After Hours  
Business Academy  
Business Exchange Breakfast  
Golf Tournament

### June

Business After Hours  
Business Academy  
Business Exchange Breakfast

### July

Business After Hours  
Business Academy  
Business Exchange Breakfast  
Women in Business Luncheon  
New Members Orientation Breakfast

### August

Annual Leadership Conference  
Business After Hours  
Business Academy  
Business Exchange Breakfast

### September

Annual Meeting/Summit Awards  
Business After Hours  
Business Academy  
Business Exchange Breakfast  
Notary Public Class

## Annual Meeting & Summit Awards

---

**September**  
**6:00 – 9:00pm**

The Annual Banquet celebrates the year's successes, announces the focus of the coming year and features the installation of the Chair of the Board of Directors. A highlight of the event is the presentation of the annual Summit Awards. This is an upscale evening with a reception and dinner. Expected attendance is 200 business leaders and elected officials. Admission to the event is by advance registration and ticket purchase. Ticket price is \$65.



### Summit Awards Sponsors

- Exceptional Customer Experience Award Sponsor ~ \$2,000**
- Integrity in Business Award Sponsor ~ \$2,000**
- Entrepreneurial Award: 1-15 employees Sponsor ~ \$2,000**
- Entrepreneurial Award: 16-50 employees Sponsor ~ \$2,000**
- Entrepreneurial Award: 50+ employees Sponsor ~ \$2,000**
- Steady Growth and Achievement Award Sponsor ~ \$2,000**
- Chamber Lifetime Achievement Award Sponsor ~ \$2,000**

Benefits of each Award Sponsor: Award will bear the name of the sponsor (e.g., First Financial Bank Customer Service Award) and will be included on the award trophy; opportunity to assist with presentation of the award; reserved VIP table for eight with corporate identification on table; recognition in event program; verbal recognition at banquet and recognition on the Chamber Website, newsletter and electronic newsletter.

### Event Sponsors

#### Gold Sponsor ~ \$1,500

Benefits: A reserved VIP table for eight with corporate identification on table; logo on annual meeting correspondence; recognition in event program; verbal recognition at banquet and recognition on the Chamber Website, newsletter and electronic newsletter.

#### Reception Sponsor ~ \$1,000

Benefits: A reserved VIP table for eight with corporate identification on table; recognition in event program; verbal recognition at banquet and recognition on the Chamber Website, newsletter and electronic newsletter.

#### Table Sponsor ~ \$750

Benefits: A reserved table for eight with corporate identification on table; recognition in event program; verbal recognition at banquet and recognition on the Chamber Website, newsletter and electronic newsletter.

## Annual Leadership Conference

---

**August**

Well attended by Chamber members, business leaders and elected officials in previous years, the conference is a priority event for many businesses. Network and strategize, or really make an advertising statement by sponsoring one of the conference functions. Admission to the event is by advance registration.

### Registration Reception Sponsor ~ \$1,500

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website and all promotional materials; verbal and signage recognition at the event and a complimentary planning conference registration for one (does not include hotel accommodations).

### Newspaper Sponsor ~ \$1,500

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website and all promotional materials; verbal and signage recognition at the event and complimentary planning conference registration for one (does not include hotel accommodations).

### Dinner Sponsor ~ \$1,000

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website, and all promotional materials; five-minute presentation opportunity per sponsor; verbal recognition at the event and a complimentary planning conference registration for one per sponsor (does not include hotel accommodations). *Two sponsors at \$1000 each.*

**Annual Leadership Conference**  
continues on next page



# Sponsorship Opportunities

**Annual Leadership Conference**  
continued from previous page

**Lunch Sponsor ~ \$1,000**

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website, and all promotional materials; five-minute presentation opportunity; verbal and signage recognition at the event and a complimentary planning conference registration for one (does not include hotel accommodations).

**Breakfast Sponsor ~ \$750**

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website and all promotional materials; verbal and signage recognition at the event, and a complimentary planning conference registration for one (does not include hotel accommodations).

**Hospitality Room Sponsor ~ \$750**

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website and all promotional materials; verbal and signage recognition at the event and a complimentary planning conference registration for one (does not include hotel accommodations).

**Breakout Sessions Sponsor ~ \$400**

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website and all promotional materials; boards for each breakout session with company name; and verbal and signage recognition at the event.

**Break Sponsor ~ \$300**

Benefits: Recognition on invitations mailed to elected officials; recognition in the event program, on the Chamber Website and all promotional materials; verbal and signage recognition at the event; five (5) minute presentation at the conference.  
*Two sponsors at \$300 each.*

---

## Business Academy

**Monthly except December, typically the third Thursday**  
**Chamber Conference Room**  
**8:30 – 10:00am**

To help area businesses achieve greater productivity, the Garner Chamber of Commerce formed a teaching Business Academy, with monthly educational programs known as “People Make the Difference.”

Good business is all about effectively working with employees to help them achieve their highest potential and increase efficiency for greater productivity. The series brings relevant educational programs to the business community.

---

**Presenting Sponsor ~ \$600 per year**

Benefits: Logo and company affiliated with the entire annual series; participates in planning the year’s topics and speakers; recognition at each session.

**Session Sponsor ~ \$300**

Benefits: Recognition as a session sponsor for the year and highlighted at a session chosen by sponsor.

---

## Business After Hours

**Monthly, typically the third Thursday**  
**Location determined by Sponsor**  
**5:30 – 7:00pm**

This is the premier networking event for local business people, giving individuals the opportunity to make new business connections in an informal atmosphere, with light refreshments. Expected attendance is 50 – 125. Attendees do not pay for admission to this event.

---

**Sponsor ~ \$250**

Benefits: Half-page ad in the monthly Chamber newsletter; name recognition in any promotional e-mails; name recognition on Chamber Website calendar of events; name recognition on front-page calendar in Chamber newsletter; opportunity for signage at the event; opportunity to speak at event; opportunity to distribute product samples, advertising specialty items, and collateral materials at event.

Note: Sponsor provides food and beverages at the event and is encouraged to send invitations to Chamber members and others.

## Business Exchange Breakfast

Monthly, typically the second Wednesday  
Aversboro Road Baptist Church  
7:30 – 9:00am

Sponsor program and networking with full breakfast. After the program, attendees have the opportunity to present to the group a 30-second commercial about their business. Expected attendance is 40-55. Attendees pay \$10.

### Sponsor ~ \$200

Benefits: Registration and breakfast for two (2) at event (\$20 value); half-page ad in the monthly Chamber newsletter; name recognition in any promotional e-mails; name recognition on Chamber Website calendar of events; name recognition on front-page calendar in Chamber newsletter; opportunity for signage at the event; opportunity to present a 20-minute program at event; opportunity to distribute product samples, advertising specialty items, and collateral materials at event.

## Business Expo

April  
Garner United Methodist Church  
10:00am – 5:00pm

The Chamber's annual one-day trade show gives Chamber businesses the opportunity to exhibit their goods and services to the community. Extensive print and radio advertising attract crowds for our exhibitors. Last year's event featured 100 exhibitors and more than 1200 attendees. The price list for exhibitor opportunities is available at the Chamber. Attendance at the event is free and open to the public.

### Presenting Sponsor ~ \$5,000

Benefits: Double booth in the designated high-traffic Sponsor Row; prominent logo on all promotional print items; prominent logo on Expo Banner; prominent logo in Expo Directory; recognition on Chamber website; 100 complimentary Expo tickets to distribute to clients and customers.

### Platinum Sponsor ~ \$2,000

Benefits: Double booth in the designated high-traffic Sponsor Row; prominent logo on all promotional print items; prominent logo on Expo Banner; prominent logo in Expo Directory; recognition on Chamber website; 100 complimentary Expo tickets to distribute to clients and customers.

### Gold Sponsor ~ \$1,000

Benefits: Booth in the designated high-traffic Sponsor Row; logo on all promotional print items; logo on Expo Banner; logo in Expo Directory; recognition on Chamber website; 75 complimentary Expo tickets to distribute to clients and customers.

### Blue Sponsor ~ \$500

Benefits: Booth in the designated high-traffic Sponsor Row; recognition on all promotional print items; logo on Expo Banner; logo in Expo Directory; recognition on Chamber Website; 50 complimentary Expo tickets to distribute to clients and customers.

## Elected Officials Reception

February  
Not an annual event – typically offered in alternating years.

The Chamber hosts this reception to thank elected officials, including mayors of all Wake County municipalities, Garner Board of Aldermen, Wake County Board of Commissioners, Wake County Board of Education, state legislative delegations, and the area's congressional delegation. Expected attendance is 100 – 150. Tickets to attend the reception may be purchased from the Chamber.

### Platinum Sponsor ~ \$1,000

Benefits: Registration for eight (8) participants at the event; logo recognition on invitations mailed to elected officials and Chamber VIP's; logo recognition on event signage; recognition in Chamber publications and Website; and verbal recognition at the event.

### Gold Sponsor ~ \$500

Benefits: Registration for four (4) participants at the event; name recognition on invitations mailed to elected officials and Chamber VIP's; name recognition on event signage; recognition in Chamber publications and Website; and verbal recognition at the event.

### Silver Sponsor ~ \$250

Benefits: Registration for two (2) participants at the event; name recognition on invitations mailed to elected officials and Chamber VIP's; name recognition on event signage; recognition in Chamber publications and Website; and verbal recognition at the event.

## Golf Tournament

---

### May

The Chamber golf tournament is an excellent place to network with the area's top decision makers. With a morning and afternoon round, 200 golfers participate in this 27-year tradition. Golf package includes a continental breakfast, cart and green fees, lunch, complimentary beverages and snacks during play and dinner at the awards reception following the afternoon round.

#### **Tournament Title Sponsor ~ \$5,000**

Benefits: Company name included in name of event; company name included in tournament logo; golf for eight (8) including cart and green fees, breakfast, lunch and dinner; company banner displayed at the tournament; logo recognition on cover of event program; verbal recognition throughout the day.

#### **Dinner/Awards Reception Sponsor ~ \$2,500**

Benefits: Sponsor recognition on event programs; tee sign with company name; placement on sponsorship banners at the tournament site; company banner displayed at the dinner; golf for eight (8) including cart and green fees, breakfast, lunch and dinner.

#### **Eagle Sponsors ~ \$1,400**

Benefits: Sponsor recognition on event programs; tee tent advertising your business on the course (tent provided by sponsor to be set up by 7:45 am with breakdown after Awards Dinner); tee sign with company name; placement on sponsorship banners at the tournament site; golf for eight (8) including cart and green fees, breakfast, lunch and dinner.

#### **Beverage Cart Sponsor ~ \$1,000**

Benefits: Prominent advertising on beverage cart; sponsor recognition on the official program; placement on the sponsorship banners at the tournament site; golf for four (4) including cart and green fees, breakfast, lunch and dinner.

#### **Lunch Sponsor ~ \$1,000**

Benefits: Positioning of your company's corporate banner in the lunch area; sponsor recognition on the official program; placement on the sponsorship banners at the tournament site; golf for four (4) including cart and green fees, breakfast, lunch and dinner.

#### **Birdie Sponsor ~ \$800**

Benefits: Sponsor recognition on the official programs; placement on sponsorship banners at the tournament site; one tee sign advertising your business; golf for four (4) including cart and green fees, breakfast, lunch and dinner.

#### **Mulligan Package Sponsor ~ \$750**

Benefits: Sponsor recognition on the official programs; placement on sponsorship banners at the tournament site; golf for four (4) including cart and green fees, breakfast, lunch and dinner.

#### **Par Sponsor ~ \$250**

Benefits: Sponsor recognition on the official programs; placement on sponsorship banners at the tournament site; one tee sign advertising your business; one (1) complimentary breakfast, lunch and dinner at the tournament.

#### **Gift Bag Sponsor ~ \$250**

Benefits: Sponsor's name is imprinted on gift bag for all golfers (200 golfers – sponsor provides bags); sponsor recognition on the official programs; placement on sponsorship banners at the tournament site; one tee sign advertising your business; one (1) complimentary breakfast, lunch and dinner at the tournament.

#### **Commemorative Pin Flag ~ \$150**

Benefits: Sponsor's name is imprinted on a pin flag that will be used in the tournament and then presented to the sponsor. The pin flag is regulation size and features the Garner Golf Outing logo along with the sponsor's name. To meet the printing deadline, orders are due by April 20.

#### **Tee Sign ~ \$150**

Benefits: A tee sign with sponsor name imprinted will be used at the tournament. To meet the printing deadline, orders are due by April 20.

#### **Naming Rights for Contest Prizes ~ \$300**

Benefits: High visibility at the tournament; signage at the tee or putting green; sponsor recognition on the official programs; placement on sponsorship banners at the tournament site; recognition at the Awards Dinner. Sponsor provides prizes for both the morning and afternoon recipients of each of the individual awards, and insurance if applicable.

Examples: The Blue Bird Co. Closest to the Pin Award and

The Acme Co. Longest Drive Award

## New Members Orientation Breakfast

---

**Quarterly Breakfast Meeting**  
**October, January, April & July**  
**Garner Chamber of Commerce**  
**7:30 – 9:00am**

A morning orientation for new Chamber members and new employees of current members to learn about the Garner Chamber of Commerce and member benefits. Each first-time attendee has the opportunity to present a 30-second commercial about their business to the group. Expected attendance is 30. There is no charge for admission to the orientation breakfast.

### **Individual Meeting Sponsor ~ \$200**

Benefits: “Presented by” name recognition on invitation sent to each new member; name recognition in any promotional e-mails; name recognition on Chamber Website calendar of events; name recognition on front-page calendar in Chamber newsletter; opportunity to welcome new members at event; opportunity to distribute product samples, advertising specialty items, and collateral materials at event; verbal recognition at the event and the opportunity to welcome attendees.

## Notary Public Classes

---

**Garner Chamber of Commerce**  
**January, April & September**  
**9:00am – 4:00pm**

In partnership with Wake Technical Community College, the Chamber offers a notary public class periodically during the year. The full-day course offers an understanding of the qualifications and requirements to practice as a notary public in North Carolina. Participants take an exam at the end of the class and complete the application for becoming a notary public. Participants pay for the training: Chamber members, \$125; non-members, \$140.

### **Individual Class Sponsor ~ \$300**

Benefits: Three-minute welcome and presentation opportunity; name recognition on event signage; registration for one (1) participant in Notary Public Class (\$99 value); name recognition in any promotional e-mails; name recognition on Chamber Website calendar of events; name recognition on front-page calendar in Chamber newsletter; and verbal recognition at the event

## Reverse Raffle

---

**February**

The Reverse Raffle is a fundraising event that draws several hundred business people and community leaders. They attend for the chance to win \$10,000; to enjoy good food, beverages and entertainment; and to bid for deals at the auction – while supporting the Chamber!

### **Presenting Sponsor ~ \$3,000**

Benefits: Eight raffle tickets (\$800 value with eight chances to win the grand prize); reserved seating for eight (offered only to sponsors) with corporate identification on table; “two minutes at the event to introduce and describe your business; business logo on event program; business logo prominently displayed on event banner; recognition on Chamber Website and Chamber electronic newsletter.

### **Diamond Sponsor ~ \$1,500**

Benefits: Eight raffle tickets (\$800 value with eight chances to win the grand prize); reserved seating for eight (offered only to sponsors) with corporate identification on table, business name in event program; business name on event banner; recognition on Chamber Website and Chamber electronic newsletter.

### **Table Sponsor ~ \$1,000**

Benefits: Eight raffle tickets (\$800 value with eight chances to win the grand prize); reserved seating for eight (offered only to sponsors) with corporate identification on table; business name in event program.



## Sponsorship Opportunities

### **Women in Business**

---

#### **Lunch Meeting**

**November, February & July**

A series of quarterly networking luncheons for women in business featuring noted speakers. Expected attendance is 30 - 40. Admission to event is by advance registration and ticket purchase.

#### **Individual Meeting Sponsor ~ \$250**

Benefits: Registration for two (2) participants at the event (\$50 value); name recognition in any promotional e-mails; name recognition on Chamber Website calendar of events; name recognition on front-page calendar in Chamber newsletter; opportunity for display table and signage at the event; opportunity to distribute product samples, advertising specialty items, and collateral materials at event; verbal recognition at the event and the opportunity to welcome attendees.