

2025 GO Garner

FUNDRAISING CAPACITY CAMPAIGN FOR
THE GARNER CHAMBER OF THE FUTURE



GARNER CHAMBER
Get Connected.





We're Building The Chamber of the Future

As the Garner Chamber looks to the future, there is a critical role for the organization to play and we need your help to fulfill that role.

This Capacity campaign will increase the ability of the organization to provide economic development leadership as we grow and to create sustainability for the future.



What the funds will allow us to build...

1



**Expand Economic
Development
Reach of the
Chamber**

2



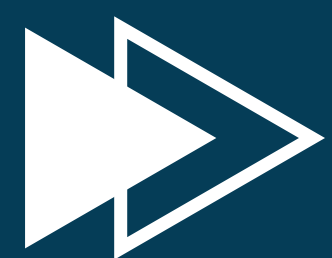
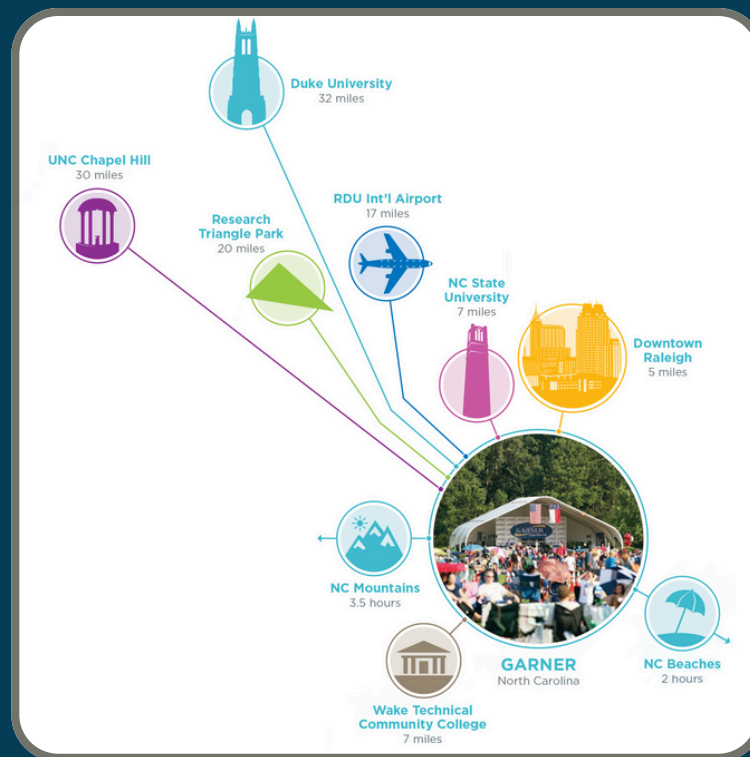
**Engage and Build
the Future
Leaders in the
Community**

3



**Increase Excitement
about Garner &
Provide What our
Members Need**



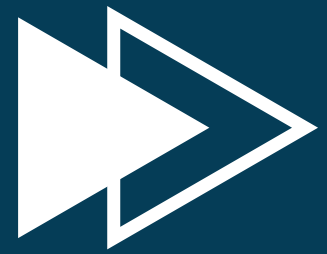


THE GO-TO ECONOMIC DEVELOPMENT FACILITATOR

Current Challenges

- Communication between Private and Public Sectors
- Changing landscape in developing property - commercial, residential, office, distribution, etc
- Keeping the eyes on the final prize as developments progress





LEADERSHIP GARNER

GOALS

- Develop a pipeline of future leaders in the community to engage in civic minded initiatives
- Launch an Emerging Leaders Network to get a new generation connected to each other and the Garner Chamber
- Launch a full-fledged Leadership Garner program to help train, facilitate, connect and create our future Garner leaders



LEADERSHIP GARNER Launching June 2025



Presenting Sponsor: \$2,500

- Presented by Your Company, Logo on Marketing and at events, opportunity to speak to attendees at quarterly events at Chamber, 1 Program Attendee

Leadership Sponsor: \$1,500 SOLD OUT

- Logo on Marketing and at events, opportunity to speak to attendees, 1/2 price participant fee of \$350 (limit 1)

Lunch Sponsor: \$1,000

- Logo on Marketing and at events,

Tuition: \$700 for Chamber members (\$900/non-members)

PURPOSE

Leadership Garner was created to increase the quality and quantity of men and women capable of accepting leadership roles in varied community organizations. Participants are exposed to a variety of social and economic issues facing our area. This awareness will help develop informed, civic-oriented leaders who are interested in helping direct the future of Garner, NC.

PROGRAM

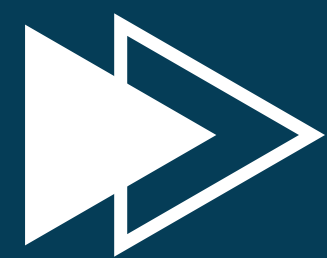
Leadership Garner consists of 8 typically full-day sessions (a couple are half day) held between June and and September. The classes are held at locations in Garner and the surrounding region that best relate to the topic area. During each session, participants are introduced to issues by means of panels, lectures, tours, group discussions and simulations. In each case, the program is designed to address specific areas rather than vague concepts.

TOPICS

- Leadership Development
- Geography, History & People of Garner, NC
- Economic Development
- Law Enforcement, Fire, Rescue & Criminal Justice
- Education
- Human Services
- Media
- Health Services
- Town Government

TUITION

If accepted in the Leadership Garner program, each participant (or participant's sponsor or company) will be billed for the tuition fee of \$700 for Chamber Members and \$900 for non-Chamber members for program costs.



GO GARNER Campaign – Regional Branding, Marketing & Member Offerings

- GO Garner Lifestyle Publication & Membership Directory
- Coordinated initiative to engage Triangle realtors in Garner through Bus Tours and Information Sessions
- Regional Branding focus with initiatives, partnerships and content creation (print, radio, TV, web)
- Full-scale marketing focus for our members to help them generate more sales and more customers



GO Garner

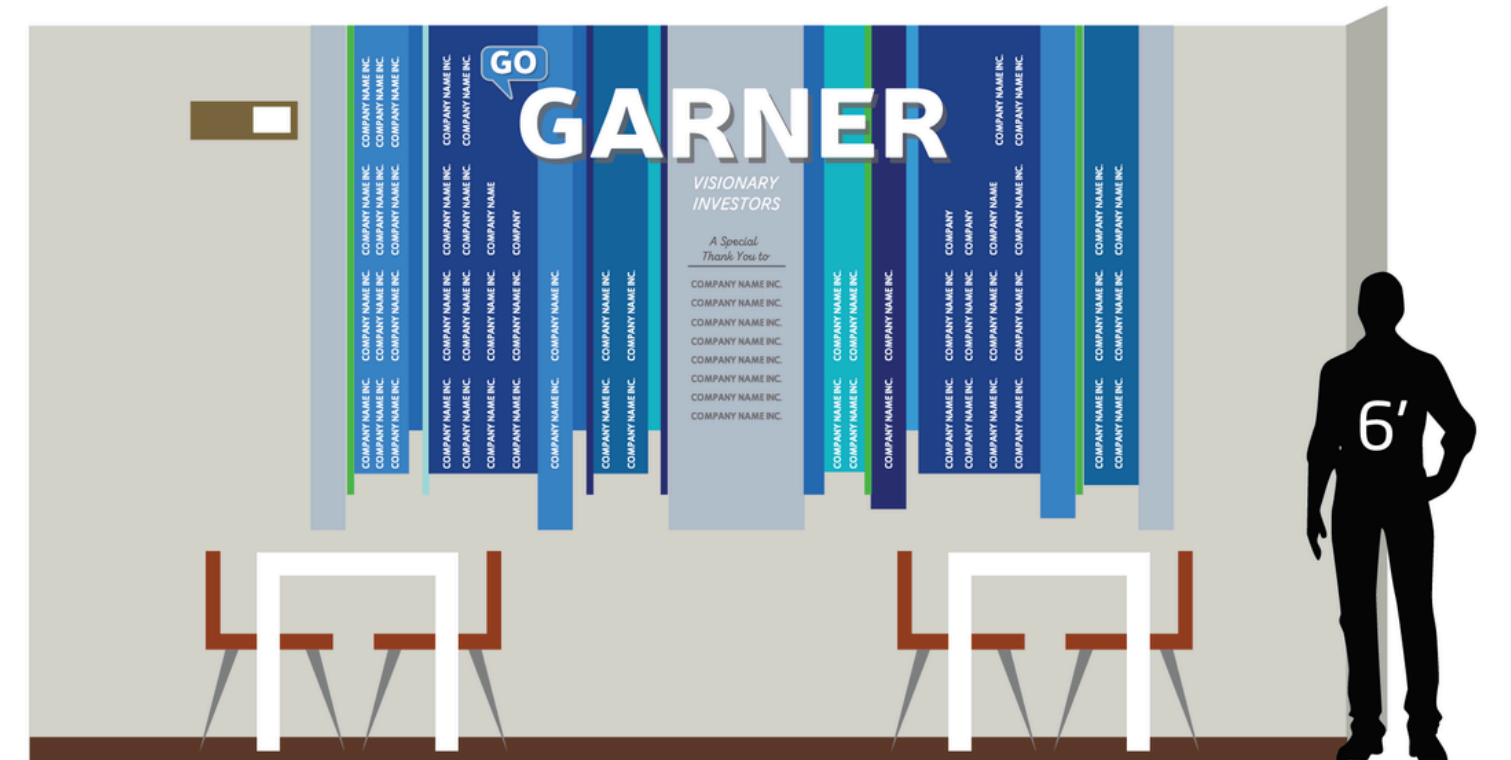
Campaign Giving Levels

Visionary Investors



Date: 2-27-25
 Desc: routed multi layered pieces
 Routed "GO" & Garner" lifted on top of layers.
 Names would be in vinyl

GRAFIXHOUSE
 DESIGN STUDIO



- Permanent installation inside the Garner Chamber Building
- Plaque for you to keep and display
- Dedicate to a family member, showcase your family or your business

▶▶ GO Garner

Campaign Giving Levels



▶▶ GO Garner

Campaign Giving Levels

Pinnacle \$10,000

Champion \$5,000

Advocate \$2,500

- One-time investment
- Inclusion in permanent Visionary Investors display at Chamber and on website
- ***Display design is still being finalized, will be in main hallway in the Chamber building

